



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

Maplewood
 High School
 March 27-31, 2023

COMMENTS

“The presentations give students the opportunity to be confident in their work and share it confidently, while also understanding what they're presenting.”

“I believe that Business Week is a great opportunity for students to learn important life skills and gain confidence to be successful after graduation.”

“The simulation is great because it allows students to show how well they know their company and how they can manage it financially.”

“The Stockholders Competition is a great way for the students to collect their data and understand it enough to present.”

“I love seeing students who don't do well in traditional classroom learning situations come out of their shell and come alive during Business Week.”

“The kids were very motivated overall, it made it a joy to coach them along. It felt like winding up a wind-up toy, and just pointing it in the right direction and letting it go!”

“Advertising and Marketing brings out the creative side of the students.”

“Guest speakers are the best source of information for students in my opinion because it's real life experience presented from someone who has years of experience in business and marketing.”

“The speakers are always positive and have encouraging things to say to the students.”

NUMBERS

**OF ADVISORS RATED
 THEIR EXPERIENCE AS
 EXCELLENT**

100%

100%

**OF ADVISORS SAID OTHER
 SCHOOLS WOULD BENEFIT
 FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	100%	0%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	84%	16%	0%
SPEAKERS	100%	0%	0%



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PROGRAM EVALUATION

Student Response

Maplewood
High School
March 27-31, 2023

COMMENTS

“I learned how to make accurate financial statements and how to present them effectively.”

“I honestly don’t know how Business Week could be improved. I learned how to run a business very effectively in just one week.”

“Our advisors were very helpful, giving us advice and help whenever we needed it, all the while providing examples from the past and telling us what seemed to work and not work.”

“I think the most valuable lesson I learned this week was how to work well as a team with other individuals that I didn’t know well. This ability will greatly help me in the future.”

“I learned about teamwork, integrity, gratitude, effort, and responsibility during Business Week.”

“I learned that teamwork is the most crucial aspect for success, and that employees and customers should be of the highest priority.”

“Business Week was a cool new experience in which I learned a lot from.”

“I learned that I could start a business in the future, and that I can be successful with it.”

“This experience was a good change of pace from my regular school schedule. I enjoyed it and learned valuable lessons.”

NUMBERS

OF STUDENTS
RATED THEIR EXPERIENCE
AS EXCELLENT OR GOOD

91% | 98%

OF STUDENTS SAID THEY NOW
HAVE A BETTER UNDERSTANDING
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
MORE AWARE OF AVAILABLE LOCAL
CAREERS

85% | 78%

OF STUDENTS SAID THAT PBW
INFLUENCED THEIR THOUGHTS ON
FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	70%	30%	0%
STOCKHOLDERS COMPETITION	76%	24%	0%
MANAGEMENT SIMULATION COMPETITION	74%	22%	4%
ADVERTISING AND MARKETING COMPETITION	78%	18%	4%
TRADE SHOW COMPETITION	80%	20%	0%
BUSINESS ADVISORS	85%	13%	2%
SPEAKERS	76%	15%	9%