



# Pennsylvania Business Week

## PROGRAM EVALUATION

### Advisor Response

GIRARD  
HIGH SCHOOL  
Oct. 4—8, 2021

## COMMENTS

*"It was a blast getting to work with our next generation!"*

*"I think the students learned a great deal about working together and dividing up the jobs evenly. They listened to each other and took pride in what they did."*

*"It's amazing watching some of the shy students come out of their shell and not only contribute, but become leaders."*

**"The most rewarding part was seeing the kids struggle through the simulation, and then seeing them so happy when they potentially took first place."**

**"The students were able to make financial decisions for the next quarter based on what the other companies would decide to do."**

*"The students were able to connect money, marketing, product and projected business decisions by the end of the week. Connections to already learned concepts are key to understanding new material in the classroom."*

***"The past week has been a very enjoyable experience. It is great to see the kids working together for a common goal."***

*"Watching the relationships they built was extremely impactful. My group discussed using part of their winnings to all go out to a celebratory dinner together."*

## NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

**100%**

**100%**

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	92%	8%	0%
STOCKHOLDERS COMPETITION	75%	17%	8%
MANAGEMENT SIMULATION COMPETITION	67%	33%	0%
ADVERTISING AND MARKETING COMPETITION	92%	8%	0%
TRADE SHOW COMPETITION	92%	8%	0%
SPEAKERS	59%	41%	0%



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## PROGRAM EVALUATION

### Student Response

GIRARD  
HIGH SCHOOL  
Oct. 4—8, 2021

## COMMENTS

“I really enjoyed being CEO of my company, I learned how to find each individual person's strengths and assign them a role.”

*“Our advisors were great at encouraging and motivating us. They helped everyone feel inspired to create more.”*

**“I learned how to raise my confidence and talk to others. It greatly increased my social skills.”**

*“I learned a lot about strategies and tips to help me in multiple aspects. Whether these aspects were on presenting, business, entrepreneurship, etc., they all deemed important to myself.”*

**“I have not participated in a program like Business Week before, but I am so glad I had the opportunity to! I learned so much, and I know a lot of others did as well.”**

“An important life skill and talent that I discovered during Business Week is the ability to work under pressure.”

**“I learned how to be a better leader.”**

“I really enjoyed the whole thing, and it was a wonderful experience. It gave everyone a broad concept on business and how it works. It also gave everyone something they can take from and have fun with.”

**“It is important to be presentable, choose your attitude, and have fun.”**

## NUMBERS

OF STUDENTS  
RATED THEIR EXPERIENCE  
AS EXCELLENT OR GOOD

**93%**

OF STUDENTS SAID THEY NOW  
HAVE A BETTER UNDERSTANDING  
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW  
MORE AWARE OF AVAILABLE LOCAL  
CAREERS

**86%**

OF STUDENTS SAID THAT PBW  
INFLUENCED THEIR THOUGHTS ON  
FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	71%	28%	1%
STOCKHOLDERS COMPETITION	56%	40%	4%
MANAGEMENT SIMULATION COMPETITION	59%	33%	8%
ADVERTISING AND MARKETING COMPETITION	58%	42%	1%
TRADE SHOW COMPETITION	70%	26%	4%
BUSINESS ADVISORS	66%	30%	4%
SPEAKERS	52%	43%	5%