



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

Cambridge Springs  
 High School  
 February 27 - March 3, 2023

**COMMENTS**

“Without a doubt, one of the most important aspects of Business Week is the Trade Show Competition. This gives students the discipline of competition in a friendly but persuasive manner to get ahead of their competitors.”

“Even if students do not go into the world of business, they will still benefit from this experience more than they realize.”

*“The entire program, from start to finish, is so well organized and run, especially in the manner that students become more involved day to day. I credit the lay-out of the week in such a sequential business order that makes sense to the students.”*

“ACES always provides a great balance of speakers to assist the students in the four areas of Business Week, especially in the timeliness of their respective deadlines.”

*“I believe the chance for the students to see what true professionalism looks like is so important. All the while they’re also learning how to present yourself effectively.”*

“Students mentioned that they appreciated the realistic approach and the insight advisors and teachers provided about real life work. It was awesome to hear the students talk about how this affirmed their thoughts on going to school or moving directly into the workforce.”

**“It is an excellent learning experience for both students and advisors. The kids have a chance to analyze and synthesize in a way that is often difficult to simulate in a traditional setting. It also gives the students and staff a chance to see each other in a different light and allows hidden talents to shine through.”**

*“Business Week teaches real life business discipline that will be essential for these students no matter their employment choices in the future.”*

**NUMBERS**

**OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD 100%**

**100% OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	75%	25%	0%
MANAGEMENT SIMULATION COMPETITION	100%	0%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	100%	0%	0%



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Student Response**

Cambridge Springs  
 High School  
 February 27 - March 3, 2023

**COMMENTS**

*“Business Week taught me and my peers many skills that have to do with presenting, public speaking, teamwork, decision making, etc. It was a great opportunity that I wish I could do again.”*

*“I have never attended a program like this, but I would do it in a heartbeat again!”*

**“This is a great, and fun way, for us students to learn how a business works and what to do if we decide to start a business of our own.”**

*“I learned what a leadership role is like and how to better work with others. Being our company’s CEO taught me how to effectively work with and lead a team.”*

**“I saw how complex running a business can be. It’s really interesting to see how much work it takes to run an effective business.”**

***“This week taught me valuable leadership and business skills that will surely help me in the future.”***

*“I learned that in a business you don't have time to waste; every minute of your time matters. Also, I learned to make full use of all of your team, and everyone can serve a purpose.”*

“I had a lot of fun this week and believe that more schools should do Business Week, because I believe it can help all students with skills that you need in a working environment.”

***“I learned this week that even though a business may have one name to it, it truly takes a whole team of people working together, not just that one person.”***

**NUMBERS**

OF STUDENTS  
 RATED THEIR EXPERIENCE  
 AS EXCELLENT OR GOOD

**98%**

**98%**

OF STUDENTS SAID THEY NOW  
 HAVE A BETTER UNDERSTANDING  
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW  
 MORE AWARE OF AVAILABLE LOCAL  
 CAREERS

**95%**

**69%**

OF STUDENTS SAID THAT PBW  
 INFLUENCED THEIR THOUGHTS ON  
 FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	88%	12%	0%
STOCKHOLDERS COMPETITION	71%	27%	2%
MANAGEMENT SIMULATION COMPETITION	62%	33%	5%
ADVERTISING AND MARKETING COMPETITION	85%	15%	0%
TRADE SHOW COMPETITION	86%	14%	0%
BUSINESS ADVISORS	88%	12%	0%
SPEAKERS	71%	29%	0%