



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

GREENVILLE HIGH SCHOOL
 October 16 - 20, 2023

COMMENTS

“It was great to see students that don't always excel in the traditional class setting, find a role and do well in that role.”

“I really enjoyed seeing the students get heavily involved in what they were doing and heard positive comments about how they enjoyed it!”

“The stockholders competition was very effective in getting students to present on a business plan, learn what it entails, and how to explain how you've done over the different quarters.”

“Each speaker brought a different aspect to Business Week with different ideas and styles of business. Students enjoyed seeing the diverse routes of the business world.”

“I had an amazing experience all around. The kids worked hard, the other advisors were great, and the week was fun.”

“Our teams CEO said she was going to hide behind the flag during the marketing presentation and I told her, that she was to good for that. She did the speaking, did a wonderful job, and told me she was going to do her college letter about stepping out from behind the flag.”

“My rewarding experience each year is watching the team-building that occurs in the classroom as they compete day to day. I love seeing all different social circles coming together for a common accomplishment.”

“Friday’s competitions bring the students out of their shell and give them a newfound sense of confidence in public speaking.”

“It was interesting to get to work with different students in different settings and see them grow and learn over the period of a week with each other.”

“ The simulation was effective in showing kids what a free market looks like and how to take advantage of it.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

| HOW EFFECTIVE WERE THE FOLLOWING? | VERY EFFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE |
|---------------------------------------|----------------|--------------------|---------------|
| THE COMPANY CONCEPT | 100% | 0% | 0% |
| STOCKHOLDERS COMPETITION | 88% | 12% | 0% |
| MANAGEMENT SIMULATION COMPETITION | 75% | 25% | 0% |
| ADVERTISING AND MARKETING COMPETITION | 88% | 12% | 0% |
| TRADE SHOW COMPETITION | 88% | 12% | 0% |
| SPEAKERS | 88% | 12% | 0% |



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Student Response

GREENVILLE HIGH SCHOOL
 October 16 - 20, 2023

COMMENTS

“Business Week was very fun and I learned a lot of things I'll take with me throughout life.”

“I truly enjoyed running the numbers and watching the market change as the CFO.”

“I feel like this week has really given me an opportunity to interact with the fellow people in my grade, something I wouldn't have done if not for this week.”

“It was the best week of school so far! I was able to acquire valuable knowledge throughout the whole week and would love to do it again.”

“Our advisors helped us along the way, without exposing what we need to do outright. This was very beneficial because it allows you to really understand and think things over.”

“I had a very fun time. The staff were great and very fun. Having to be on time and all the things that need to be done in 5 days seems like a lot, but when you work as a team it's easy to do.”

“This was a great experience. I learned a lot about business and advertising.”

“I learned you have to take risks and understand what your company is in order to thrive. We were able to create a sense of unity and use all of our skills and distribute them evenly, letting us all have a fun time while developing business skills.”

“I learned how to work with others, plan ahead, and organize as CEO of my company.”

“I loved being able to use everyone's unique talents and put them together to create something great.”

NUMBERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **94%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY **95%**

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS **97%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION **66%**

| HOW EFFECTIVE WERE THE FOLLOWING | VERY EFFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE |
|---------------------------------------|----------------|--------------------|---------------|
| THE COMPANY CONCEPT | 83% | 17% | 0% |
| STOCKHOLDERS COMPETITION | 68% | 28% | 4% |
| MANAGEMENT SIMULATION COMPETITION | 59% | 36% | 5% |
| ADVERTISING AND MARKETING COMPETITION | 69% | 31% | 0% |
| TRADE SHOW COMPETITION | 70% | 29% | 1% |
| BUSINESS ADVISORS | 64% | 34% | 2% |
| SPEAKERS | 54% | 38% | 8% |