



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

**UNION CITY  
 HIGH SCHOOL**  
 Dec. 4—8, 2023

## COMMENTS

**“Students stepped into leadership roles who have never been leaders in any facet. This program allowed all students to get comfortable, being uncomfortable which enabled them to grow as students, and as humans.”**

**“The guest speakers kept the room engaged and maintained everyone's full attention.”**

*“It was great to see a mix of students come together, work hard, and form a bond.”*

“Everything provided an invaluable experience for our students, and will definitely give them something they'll never forget.”

***“The Stockholders Competition was good practice for the real world.”***

*“I was able to witness a lot of people step into roles that they knew they would do well in, as well as see them challenge themselves to step into something they weren't as comfortable in. It was a great week and a great experience!”*

“I absolutely think this is a valuable program for all schools. Students bond with other students that they normally would not have a chance to meet or make friendships with. They learn to run a business and work together.”

**“It was amazing to see students that would normally disengage, be engaged and find a niche that they were accomplished in.”**

**“The best thing was to see students come together and form friendships. The soft skills they learned are skills they will take with them forever.”**

*“The presentation by Shawn Gross was extremely applicable to where they are in life - getting ready to head to college or the workforce, and giving them a glimpse into what will be their reality very soon.”*

## NUMBERS

**OF ADVISORS RATED  
 THEIR EXPERIENCE AS  
 EXCELLENT OR GOOD**

**100%**

**100%**

**OF ADVISORS SAID OTHER  
 SCHOOLS WOULD BENEFIT  
 FROM THIS PROGRAM**

| HOW EFFECTIVE WERE THE FOLLOWING?     | VERY EFFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE |
|---------------------------------------|----------------|--------------------|---------------|
| THE COMPANY CONCEPT                   | 100%           | 0%                 | 0%            |
| STOCKHOLDERS COMPETITION              | 89%            | 11%                | 0%            |
| MANAGEMENT SIMULATION COMPETITION     | 89%            | 11%                | 0%            |
| ADVERTISING AND MARKETING COMPETITION | 100%           | 0%                 | 0%            |
| TRADE SHOW COMPETITION                | 100%           | 0%                 | 0%            |
| SPEAKERS                              | 100%           | 0%                 | 0%            |



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**PROGRAM EVALUATION**  
**Student Response**

**UNION CITY  
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**COMMENTS**

“I enjoyed the independence we got, and the creative challenges as well.”

“I have learned that everyone has their role, even if it's not all the same. We all have our strengths and weaknesses, and that is important.”

“This week was very fun but challenging for my team and I. I learned a lot, and I feel I will be able to apply this to life after school.”

“I really enjoyed the program and I believe this is a fantastic asset to have for our future careers.”

“Business Week taught me a lot of basic business skills and concepts. In the future, I want to run my own car shop, so I am grateful I got valuable advice for something like this that most people have to pay for to learn.”

“Our advisors were very amazing. They helped a lot, and made sure we stay focused on what we were supposed to be doing.”

“I learned that everyone brings something to the table. I think that correlates well into the real world and how you won't be the best at everything, but great in other aspects.”

“I learned new skills, and got to build on the skills I had beforehand. I also got to connect with other students and build relationships I typically wouldn't have done before.”

“This was an eye-opening experience that taught me many skills.”

“I learned that you can't do everything yourself, and it's good to trust people with responsibilities and work as a team.”

**NUMBERS**

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

**92%**

**97%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

**92%**

**72%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

| HOW EFFECTIVE WERE THE FOLLOWING      | VERY EFFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE |
|---------------------------------------|----------------|--------------------|---------------|
| THE COMPANY CONCEPT                   | 77%            | 23%                | 0%            |
| STOCKHOLDERS COMPETITION              | 65%            | 31%                | 4%            |
| MANAGEMENT SIMULATION COMPETITION     | 56%            | 39%                | 5%            |
| ADVERTISING AND MARKETING COMPETITION | 71%            | 25%                | 4%            |
| TRADE SHOW COMPETITION                | 69%            | 31%                | 0%            |
| BUSINESS ADVISORS                     | 78%            | 21%                | 1%            |
| SPEAKERS                              | 59%            | 39%                | 2%            |