



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

New Castle High School
 November 18—22, 2024

COMMENTS

“This week exceeded my expectations.”

“Business Week is my favorite week of the entire school year. Watching the transformation of students to business partners in the matter of a day is enlightening. This week shows that every single person possesses a skill, and the more they are asked of, the more they work to achieve each goal. I see students who do not participate in school work harder than they have ever in the classroom, gaining confidence they did not possess. There is nothing better to witness as a teacher.”

“The most impactful presentation was the Manufacturing Presentation. The speaker came in with enthusiasm and brought real conversation to many kids that may be looking to start work after high school, instead of going to school.”

“I cannot believe every school is not doing this!”

“I truly enjoy this more and more each year I am an advisor. I get to watch students grow and learn so much in a short period of time. I especially love seeing students who have never been a part of a team or competed before come out of their shell and really show initiative and effort.”

“I helped the team's CEO overcome her anxiety about leading the company by showing her that she didn't need to know everything herself, but instead focus on identifying the right people for each role.”

“Students learn more, and gain more confidence in this one week than their entire high school career! I love watching them grow!”

“The most rewarding experience was watching the students come out of their shells and grow both as a team and as individuals. I've had some of these students twice a day for the past 13 weeks, and during Business Week, I and I watched them do more work, communicate more, and CARE. It was amazing.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	100%	0%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	100%	0%	0%



Pennsylvania Business Week
PROGRAM EVALUATION
Student Response

New Castle High School
 November 18—22, 2024

COMMENTS

“I had a lot of fun and really enjoyed this event. I loved it and hope this event continues for many years to come.”

“I learned that everybody’s opinion is valid, and everyone has their own special talent they can bring to a business.”

“Business Week was very fun, and I enjoyed every minute of it. Even though things were stressful, it taught us how things truly are in the world.”

“I learned the importance of teamwork. I also learned what it was truly going to be like in the real world, and what some work experiences would be like.”

“This was the best week of my life, and I learned so much.”

“My Business Week experience was a 10 out of 10. I had a great time getting to know my team members, people I never would have expected to connect with.”

“I had so much fun and it was an amazing experience that I am so grateful to go through. I learned many things this week that I did not know before.”

“I think this experience was great because it got me to open up to my classmates that I have never talked to before.”

“I learned how to lead through stressful situations.”

NUMBERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **85%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY **96%**

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS **91%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION **67%**

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	64%	35%	1%
STOCKHOLDERS COMPETITION	64%	35%	1%
MANAGEMENT SIMULATION COMPETITION	51%	44%	5%
ADVERTISING AND MARKETING COMPETITION	68%	28%	4%
TRADE SHOW COMPETITION	76%	22%	2%
BUSINESS ADVISORS	62%	32%	6%
SPEAKERS	66%	25%	9%