



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

GREENVILLE HIGH SCHOOL
 October 14—18, 2024

COMMENTS

“I had a great time throughout the whole week. Watching all the presentations come together on Friday was the most rewarding.”

“I believe the company concept was a great model. Especially the way the groups took to the product and bought in to what they needed.”

“The Stockholders Competition was very effective in getting students to present on a business plan, learn what it entails, and how to explain how you've done over the different quarters.”

“I watched the kids mesh together after being shy on the first day. We got to watch them run a business but also become friends and go through adversity together.”

“I think the RONA simulation is great to understand financials of a company.”

“Being a Business Advisor was a great experience getting to see the kids come together throughout the week. Learning about different aspects of business and seeing the areas they excel out and figuring out the areas they do not.”

“I love watching the students undertake leadership positions and work together to make decisions that impacted their company's success.”

“Overall I think it was good for the students to see all the aspects of business. The money, marketing, and manufacturing.”

“It's amazing watching students who typically don't engage with one another (outside the typical social circle) working together toward a common goal. I also enjoy seeing their competitive sides come out.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	91%	9%	0%
STOCKHOLDERS COMPETITION	82%	18%	0%
MANAGEMENT SIMULATION COMPETITION	73%	27%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	73%	27%	0%
SPEAKERS	73%	27%	0%

Student Response on other side



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Student Response

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COMMENTS

“This week allowed me to get real experiences in the business field and made me more confident in my choice to go into accounting in college.”

“Our advisors were excellent. They went above and beyond to assist us this past week.”

“I feel like this week has really given me an opportunity to interact with the fellow people in my grade, something I wouldn’t have done if not for this week.”

“I learned a lot about leadership and public speaking. I also learned that if we want to succeed, we must communicate and work as a team.”

“I really enjoyed this experience and it pushed me out of my comfort zone. It was stressful at times to balance my work and relationships, but as time on I became an expert in my field.”

“I learned to be patient. During the stressors and competitions of the week I learned how valuable patience with everyone is, whether they’re on your team or not, everyone is trying to reach the same goal.”

“I loved working with a great team and competing against the rest! It got more and more exciting as more results came back to us. I learned we all rely on each other no matter the role one has. In the end, even if we don’t win, we had a great time rehearsing commercials, performing them, presenting our work, and watching the other teams, too.”

“I learned how to work with others, plan ahead, and organize as CEO of my company.”

“I learned that I don’t have to do everything myself. It’s ok to ask for help and it’s also ok to make mistakes.”

NUMBERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **93%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY **90%**

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS **83%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION **64%**

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	77%	22%	1%
STOCKHOLDERS COMPETITION	66%	29%	5%
MANAGEMENT SIMULATION COMPETITION	59%	36%	5%
ADVERTISING AND MARKETING COMPETITION	68%	30%	2%
TRADE SHOW COMPETITION	74%	22%	4%
BUSINESS ADVISORS	77%	21%	2%
SPEAKERS	67%	27%	6%