



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
 Advisor Response

Maplewood  
 High School  
 March 24—28, 2025

**COMMENTS**

“Business Week is an essential critical thinking group project that needs to be in all schools in NW PA.”

*“The manufacturing presentation was very enlightening for their futures.”*

“I had the greatest group of kids ever. They were such an awesome team.”

**“It was good to see students having to think on their feet.”**

*“This is one of my favorite weeks of the year. Excellent job by everyone.”*

**“I had the opportunity to see students work collaboratively as a team and helped them to realize skills that they never**

“Great simulation. Teaches students how the world works.”

“ I love seeing more introverted students come out of their shell and contribute to the group project.”

*“I really appreciate the talks from all the guest speakers. They give great insight into starting and keeping a business going.”*

“I had students who were not overly academic, engaged.”

**NUMBERS**

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT

**100%**

**100%**

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	88%	12%	0%
STOCKHOLDERS COMPETITION	88%	12%	0%
MANAGEMENT SIMULATION COMPETITION	75%	25%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	100%	0%	0%



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Student Response**

**Maplewood  
 High School**  
 March 24—28, 2025

**COMMENTS**

“I liked all the presentations, and how we got to make our own commercial. It was really fun!”

***“I learned that starting a business can be difficult and that there will always be ups and downs but you just have to overcome them to reach the top. I also learned that nothing is given easy to you, and you have to work for it.”***

“Business Week influenced me to help out other businesses and to respect how far they’ve come. I sometimes used to judge businesses by their looks, but now I’ve learned that there’s a lot to work for and that some people do it alone.”

**“Our advisor was the best!!! He was so kind and encouraging. He believed in us and supported us 100%.”**

*“I very much enjoyed the opportunity to participate in Business Week. I loved being able to collaborate with a group. We faced many challenges such as deadlines, cooperation problems, nerve-wracking interviews, and a whole lot more. Overall though, this week was one of the most memorable moments of my whole high school career.”*

**“I learned how to cooperate with a team, meet deadlines, speak in public, an understanding of the American economy, business & market strategies, and how to make, market, and sell products.”**

*“I learned that hard work pays off. Even though we did not win, I truly had fun being a team leader and it was rewarding.”*

**NUMBERS**

OF STUDENTS  
 RATED THEIR EXPERIENCE  
 AS EXCELLENT OR GOOD

**98% | 100%**

OF STUDENTS SAID THEY NOW  
 HAVE A BETTER UNDERSTANDING  
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE  
 NOW MORE AWARE OF  
 AVAILABLE LOCAL CAREERS

**95% | 83%**

OF STUDENTS SAID THAT PBW  
 INFLUENCED THEIR THOUGHTS  
 ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	85%	15%	0%
STOCKHOLDERS COMPETITION	89%	10%	1%
MANAGEMENT SIMULATION COMPETITION	73%	27%	0%
ADVERTISING AND MARKETING COMPETITION	99%	1%	0%
TRADE SHOW COMPETITION	87%	12%	1%
BUSINESS ADVISORS	99%	1%	0%
SPEAKERS	80%	20%	0%