



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

GIRARD HIGH SCHOOL
 October 2 - 6, 2023

COMMENTS

“I am always amazed at the quiet and shy kids that come out of their shells. Having them dress up for success is a great primer for their futures.”

“The students were great. Everyone got along and worked together. Another great experience.”

“The week is well organized. I liked all the topics. It was a good variety which I feel spoke to the different interests of our students.”

“I had a young man, who was not at all interested in the beginning, come up on the last day and thanked me for being an advisor. I watched the ah-ha moment when he finally caught on to filling out the input sheets so his team would be profitable.”

“The speakers covered topics that helped the students understand what is needed in real life to make a difference.”

“I love seeing kids break out of their shells. Kids that normally hide in the background almost always find some worth and something to add to the group.”

“ Students realize and appreciate everyone's strengths and learn teamwork. ”

“I love to see how talented our students are!”

“This was probably the most attentive group I have seen of the times I have participated. All of the speakers did a fine job.”

“ALL of my students felt proud of themselves and each other. Two of my students want to enter the business field because of Business Week.”

“I love working with the kids. I do think they learn so much from this experience. I love seeing the growth in the students. On Monday, they were all a bit hesitant and not wanting to participate. On Friday, its the exact opposite and they are all fired up and ready to go! It’s a very rewarding experience.”

“Connecting with a couple of the students on a personal level is a real encouragement to me. Sometimes an outside influence can make a difference in a students life.”

“This type of hands on training cannot be accomplished in a classroom with lectures.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	91%	9%	0%
MANAGEMENT SIMULATION COMPETITION	73%	27%	0%
ADVERTISING AND MARKETING COMPETITION	91%	9%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	27%	73%	0%



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Student Response

GIRARD HIGH SCHOOL
October 2 - 6, 2023

COMMENTS

“My advisors were amazing mentors, and they taught me a lot.”

“I learned the importance of working with people and patience. I learned that different people are good at different things.”

“I loved the leadership aspect of this program. A lot of times when my CEO was not in school, I had to fill in and take over.”

“I learned that preparation is key, team work is important, and that you have to try new things to get better at it.”

“I learned how to work with different people, work under stress and pressure, accountability, and time management.”

“It was a good experience, and helped me get practice in preparing and doing presentations.”

“Our advisors taught me tons of valuable information for Business Week, and life itself. I learned that your attitude, dedication, and confidence play a huge role in not just your own performance, but everyone else's as well.”

“I discovered my creativity when building our product.”

“I learned how businesses truly work, understanding marketing and advertising, and I gained a better understanding of income and profit.”

“My Business Week experience was amazing!”

NUMBERS

OF STUDENTS
RATED THEIR EXPERIENCE
AS EXCELLENT OR GOOD

85%

94%

OF STUDENTS SAID THEY NOW
HAVE A BETTER UNDERSTANDING
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
MORE AWARE OF AVAILABLE LOCAL
CAREERS

94%

80%

OF STUDENTS SAID THAT PBW
INFLUENCED THEIR THOUGHTS ON
FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	70%	28%	2%
STOCKHOLDERS COMPETITION	59%	38%	3%
MANAGEMENT SIMULATION COMPETITION	59%	37%	4%
ADVERTISING AND MARKETING COMPETITION	77%	22%	1%
TRADE SHOW COMPETITION	71%	29%	0%
BUSINESS ADVISORS	88%	12%	0%
SPEAKERS	62%	37%	1%