



Pennsylvania Business Week

PROGRAM EVALUATION

Advisor Response

Hickory High School
Dec. 15 - 19, 2025

COMMENTS

“Business Week is a great way for students to be thrown into real world situations, no matter what field they may be planning to go into.”

“Being an advisor is one of the highlights of my year, hands down! Working with the seniors, watching them grow during the week at an accelerated pace is so, so worth it! I will be there again in 2026!”

“Our financial team worked amazingly all week and independently!”

“I saw students who never spoke to each other in school, working together for a common goal. It is refreshing and great to see this kind of social interaction amongst the kids.”

“The simulation and organizational structure of the program helped students feel like they were a part of a functioning business.”

“The speaker on public speaking was great. Having the kids get up and try out talking with one person got their juices flowing early and started to get them thinking about how they needed to present themselves in front of the judges.”

“This gave the opportunity for students to be creative. I enjoyed getting to watch all of the live commercials at the end of Friday.”

“I was favorably impressed with how the students took the activity seriously and worked as a team to complete tasks.”

NUMBERS*

RATED THEIR
EXPERIENCE AS
EXCELLENT OR GOOD

100%

100%

SAID OTHER SCHOOLS
WOULD BENEFIT FROM
THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	94%	6%	0%
STOCKHOLDERS COMPETITION	80%	20%	0%
MANAGEMENT SIMULATION COMPETITION	80%	14%	6%
ADVERTISING AND MARKETING COMPETITION	87%	13%	0%
TRADE SHOW COMPETITION	73%	27%	0%
SPEAKERS	67%	33%	0%



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Student Response

Hickory High School
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COMMENTS

"I think this program is really great because we all gain valuable experience before college."

"I learned the importance of the stock market and investing."

"I have been looking forward to this week for years. After actually experiencing it, it was more than I could've ever hoped for. My team and I were able to have a wonderful time bonding with each other and feeling successful in our competitions. I wish this week could last so much longer, but it truly has been an amazing experience."

"I learned communication skills, time management, and working with a team."

"It was fun and engaging, allowing us to connect and tackle real world tasks."

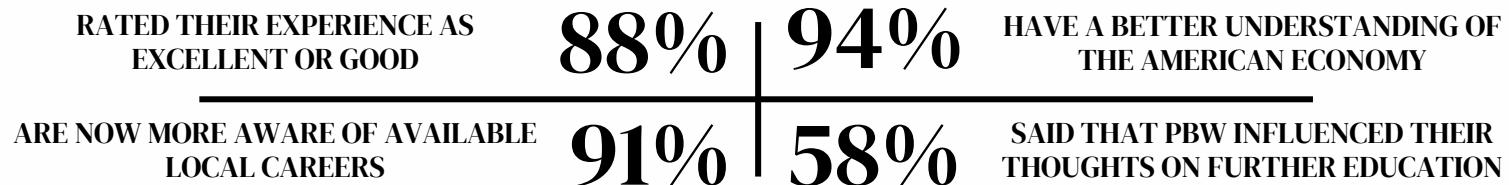
"Our advisors not only encouraged us, but put in serious effort into helping us understand everything that we need to in order to make out business actually effective. I give them so much gratitude for the experience that we all got to have together."

"As the CEO, I feel like I learned a lot about positively leading others, and I cannot wait to use this knowledge in my life beyond high school!"

"I actually met a lot of new people during this week even in our school, including some people I've never talked to which is great."

"I thought that this week was very helpful for us. I learned many things throughout the week including working with a team and how a business actually works."

NUMBERS*



HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	76%	24%	0%
STOCKHOLDERS COMPETITION	63%	35%	2%
MANAGEMENT SIMULATION COMPETITION	57%	35%	8%
ADVERTISING AND MARKETING COMPETITION	75%	24%	1%
TRADE SHOW COMPETITION	71%	22%	7%
BUSINESS ADVISORS	73%	22%	5%
SPEAKERS	48%	39%	13%