



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

Saegertown
 High School
 Mar 11 -15, 2024

COMMENTS

“I had a lot of fun! I learned a lot and hope I am chosen to participate again next year.”

“I had an amazing time. It was great to get to know this grade level more personally. It was fulfilling to see students who are generally not leaders shine like the bright diamonds that they are.”

“I love seeing the students grow as a team and refine their product.”

“Marlene Jenkins presentation that was energetic and entertaining for the students, as well as informative on how to powerfully convey their messaging.”

“The business simulation is always challenging, in a good way.”

“This is a great program to get the kids to work with others in the class who they normally would not hang out with.”

“I enjoyed watching the students grow and improve in their public speaking roles.”

“The entire week was a rewarding experience for me. I enjoyed getting to know the students. Realizing how insightful and conscious they are with decisions, and the impact they would have, in not only the business simulation, but the wider environmental implications of manufacturing goods.”

“The Business Week program and the staff are an amazing group that have such an impact on the students participating in this program.”

NUMBERS

RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	80%	20%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	100%	0%	0%
ADVERTISING AND MARKETING COMPETITION	80%	20%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	60%	40%	0%

Student Response on other side



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Student Response

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COMMENTS

“Our team worked really well together and it helped me step out of my comfort zone.”

“Business Week was the most fun at school that I’ve ever had.”

“I feel like knowing how important it is to work together in any type of business can be beneficial for the career I decide to go into in the future.”

“I learned just how important it is to be able to work as a team. I learned how to play into different group members strengths so that as a team we could succeed.”

“I learned how to make the best of a bad situation, and find new friends along the way.”

“The week was a great break from normal schooling and was an excellent chance to express creativity.”

“My advisors helped a lot with guiding our group to be the best it can be.”

“It was a lot of fun. My favorite part was the financial reports.”

“Walking away from this week, I have learned so much and am now considering business and marketing as a future occupation. Thanks to PA Business Week, I have interacted with so many different people, stepped out of my comfort zone, and learned a lifetime’s worth of life lessons and general knowledge.”

“I learned how to be the best leader I could possibly be.”

NUMBERS

RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

92% | 97%

HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

87% | 65%

SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	67%	33%	0%
STOCKHOLDERS COMPETITION	73%	26%	1%
MANAGEMENT SIMULATION COMPETITION	54%	46%	0%
ADVERTISING AND MARKETING COMPETITION	73%	27%	0%
TRADE SHOW COMPETITION	78%	21%	1%
BUSINESS ADVISORS	80%	20%	0%
SPEAKERS	67%	32%	1%