



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

Saegertown  
 High School  
 March 13-17, 2023

**COMMENTS**

*“This was a great experience, and I would LOVE to do it again.”*

“In the Stockholders competition, understanding and explaining the concepts was a key learning experience for students.”

*“I loved watching our students take charge and exhibit leadership! There were numerous students in my group that became assertive and competitive in ways I have not seen in the classroom!”*

**“Great program and great opportunity for the students!”**

“The guest speakers made the students think about business, how to be a good presenter, and how to prepare for interviews that lead to potential jobs.”

*“I wish I could have done this in high school!”*

*“The Trade Show is where you can really see the salesmen shine. I loved how every member of the team interacted with potential customers.”*

**“The financial simulation gave the students a chance to learn how to make decisions based on a competitive market.”**

“It was good to see the students’ problem solve and learn how to work with people they otherwise would never work with before.”

*“Key aspects of Business Week are entrepreneurship and public speaking. They teach students how to dress to impress, show up, and believe in yourself.”*

**NUMBERS**

**OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD**

**100%**

**100%**

**OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	82%	18%	0%
MANAGEMENT SIMULATION COMPETITION	73%	27%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	91%	9%	0%
SPEAKERS	91%	9%	0%



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Student Response**

**Saegertown  
 High School**  
 March 13-17, 2023

**COMMENTS**

*“I think this was a very valuable experience. It got people out of their comfort zone while providing a good learning experience.”*

***“Business Week was easily the best week of the entire school year.”***

“I loved doing this so much! I usually don’t talk to people I don’t know, but doing this made me talk to people I’ve never talked to before, and I made new friends.”

**“Business Week was one of the best experiences I had while in high school. It allowed me to learn about the world of business as well as learn more about myself and my peers.”**

“I think that we all learned how to effectively work as a team and use your peers as a support system in order to ensure that we are performing to the best of our abilities.”

***“One important lesson I learned through this experience was that your attitude affects people. When you approach those who you influence with kindness and positivity, they will feed off that.”***

*“Our advisors were the reason we did so well. Without them we would have been lost.”*

**“I wish that there were more programs like this.”**

“I had an amazing week. The advisors were amazing, the speakers were incredible, and it gave me insight into the real world.”

***“I had the opportunity to learn about how to run a business and what that entails exactly. I also found out more about what I want to do after high school!”***

**NUMBERS**

OF STUDENTS  
 RATED THEIR EXPERIENCE  
 AS EXCELLENT OR GOOD

**96%**

**98%**

OF STUDENTS SAID THEY NOW  
 HAVE A BETTER UNDERSTANDING  
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW  
 MORE AWARE OF AVAILABLE LOCAL  
 CAREERS

**94%**

**85%**

OF STUDENTS SAID THAT PBW  
 INFLUENCED THEIR THOUGHTS ON  
 FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	85%	15%	0%
STOCKHOLDERS COMPETITION	69%	29%	2%
MANAGEMENT SIMULATION COMPETITION	65%	33%	2%
ADVERTISING AND MARKETING COMPETITION	87%	13%	0%
TRADE SHOW COMPETITION	83%	15%	2%
BUSINESS ADVISORS	87%	13%	0%
SPEAKERS	75%	23%	2%