



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

North East High School
March 9 -12, 2026

COMMENTS

“Collaborating with experienced business and industry leaders provides for a more effective understanding of business. As an educator, the business leader provided me with a better understanding of the local business and how to better prepare students for the future. My experience and business partner were outstanding.”

“This is a real-world experience, of working with a team that they didn’t get to pick and making it work.”

“The PA Business Week program touches the lives of all students who participate. Not all students are able to fit a business course into their schedule. The program exposes them to the business world and how it affects their future.”

“The Trade Show Competition allowed each student to hone leadership skills as they individually and collectively reached out to potential consumers to convey the attributes of their product to make the sale.”

“It is exciting to see students who don’t typically engage during classes get swept up in the phenomenon of Business Week.”

“I enjoyed seeing the kids work together and their incredible creativity come through in all their projects.”

“I loved watching the students grow as public speakers and gain confidence.”

“Students who would normally be unengaged in school were engaged.”

“This week helped students get a better understanding of how real businesses operate before they enter the real world.”

“I was very pleased that the School Superintendent, staff and High School Principal (Dr. Renne, PhD) saw the value of PBW so quickly and signed up for next year.”

NUMBERS*

RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **100%**

100% **SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	53%	47%	0%
MANAGEMENT SIMULATION COMPETITION	71%	29%	0%
ADVERTISING AND MARKETING COMPETITION	94%	6%	0%
TRADE SHOW COMPETITION	82%	18%	0%
SPEAKERS	77%	18%	5%

*Based on 17 responses

Student Response on other side



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COMMENTS

“I liked how diverse the groups were and allowed for me to get to know some of my peers and their skill sets better. All of the advisors were very nice to me and pushed me out of my comfort zone.”

“I learned I have to be mindful of what I do with my money.”

“I had so much fun with my team, and with the time that I put into this project, even if my team members weren't people I usually spoke to. My advisors were incredibly inspiring people, they had a lot of experience, and I learned a lot about teamwork and communication. I think PA Business Week is an experience I'll remember for a very long time.”

“I discovered I can work well as a leader and in marketing.”

“I enjoyed being able to show my creativity and use it to advance my company.”

“I think this was a great learning experience, and I got to learn about my graduating classmates better!”

“I absolutely LOVED Business Week. I had a super fun time, and I enjoyed the entire concept. This week has even made me realize how much I loved marketing, and so now I am going to look more into that for college.”

“I discovered my creativity when I was manufacturing the prototypes. It was so much fun, and it brought to my attention how creative I can be.”

“For me, the teamwork and collaboration was the best part of the week.”

NUMBERS*

RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

95% | 97%

HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

92% | 72%

SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	80%	20%	0%
STOCKHOLDERS COMPETITION	63%	36%	1%
MANAGEMENT SIMULATION COMPETITION	65%	33%	2%
ADVERTISING AND MARKETING COMPETITION	82%	17%	1%
TRADE SHOW COMPETITION	83%	17%	0%
BUSINESS ADVISORS	78%	19%	3%
SPEAKERS	53%	43%	4%

*Based on 103 responses

Advisor Response on other side