COMMENTS

"Business Week brings students that don't relate to each other together in ways that are not imaginable."

"The ACES team was great to work with. Everything was clear to understand and ran smoothly."

"I really like that you get to see students excel in areas you usually don't get too. I always have students surprise me."

"Real World simulation of how businesses compete and the intricacies of how this is navigated is outstanding."

"It's amazing getting to know the students and seeing their hard work come to successful presentations. The week has been wonderful."

"Just seeing the kids excel with their hidden talents is so rewarding."

"I think it is a great program that gives students an overall idea of how business works. It also helps students hone in on skills needed after graduation."

"I love seeing students thrive in an environment outside of the classroom. I learned new things about my students that I never would have known if not for this week."

> "It was great to see students work together who normally would not work together, and allowed students to shine in their own personal strengths."

"As always, the entire week was rewarding and I look forward to next year."

"It always an amazing experience to watch how students who don't normally associate are able to work together to holistically create an organization."

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS **EXCELLENT OR GOOD**

OF ADVISORS SAID OTHER 100% 100% SCHOOLS WOULD BENEFIT FROM THIS PROGRAM FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	100%	0%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	88%	12%	0%
SPEAKERS	88%	12%	0%

COMMENTS

"I very much loved Business Week and definitely would do it again. I loved working as a team to create a business and loved the whole week. I learned so many cool things."

"I learned that life is 10% what happens to you, 90% how you react. Always expect plans to change and be prepared for anything."

"This week I learned so much about myself. I love public speaking, I love learning about different perspectives of business, and most of all I love to engage with people that I do not necessarily know a thing about. A week full of new people, hard challenges, and laughs. I could not have asked for a better week."

"It was awesome. I thought being the CFO would be boring, but I could not have been more wrong."

"This week was very helpful to me so I know what to do in my future."

"I enjoyed working together with everyone and learning new and different perspectives on how things work. I enjoyed the speakers and also talking to people I usually don't."

"I learned so much about starting a company and all of the advisors and staff were very welcoming and helpful."

"This program has been an invaluable experience! It was very well run and we had a super awesome advisor that help us to succeed."

"I learned the importance of staying on top of things, being on time, and being presentable."

NUMBERS

OF STUDENTS
RATED THEIR EXPERIENCE 93% 99% OF STUDENTS SAID THEY NOW
HAVE A BETTER UNDERSTANDING
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS 86% 63% OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	77%	22%	1%
STOCKHOLDERS COMPETITION	64%	34%	2%
MANAGEMENT SIMULATION COMPETITION	62%	35%	3%
ADVERTISING AND MARKETING COMPETITION	84%	16%	0%
TRADE SHOW COMPETITION	79%	21%	0%
BUSINESS ADVISORS	77%	18%	5%
SPEAKERS	70%	28%	2%