



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

FORT LEBOEUF HIGH SCHOOL  
 October 30 - November 3, 2023

**COMMENTS**

**“Acquiring public speaking skills needed for the stockholders and advertising competitions were very beneficial for the students.”**

*“It was rewarding to see our students work together and bond that wouldn't otherwise.”*

*“It was a fun experience and I think it was really well done.”*

“It is fun seeing the students apply what they've learned all week to their presentations. I like seeing them critically thinking through questions.”

***“I ABSOLUTELY think this should be part of high school curriculum!”***

“I actually learned a lot about business while I was there, and I got to see the students develop their own company and grow together as a group.”

***“Loved the speakers. Especially Boo with his leadership presentation and John who dressed up as the dude from Yellowstone!”***

***“Excellent program. I'm just disappointed I never had the opportunity to go through it. It teaches the students VALUABLE skills that are necessary to navigate the business world.”***

*“I always love seeing the final ad/marketing presentation come together, and the company able to articulate specifics about their campaign.”*

**NUMBERS**

**OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD**

**100%**

**100%**

**OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	82%	18%	0%
MANAGEMENT SIMULATION COMPETITION	82%	9%	9%
ADVERTISING AND MARKETING COMPETITION	91%	9%	0%
TRADE SHOW COMPETITION	82%	9%	9%
SPEAKERS	100%	0%	0%



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**PROGRAM EVALUATION**  
**Student Response**

FORT LEBOEUF HIGH SCHOOL  
 October 30 - November 3, 2023

**COMMENTS**

“I love Business Week! It was engaging and fun! I am a super competitive person and I am interested in going into business so this was something I highly enjoyed.”

**“Business Week is something I will never forget.”**

*“I learned great leadership skills that will benefit me through the entirety of my life. I also learned the benefits of humility through my failures now so I can succeed later.”*

**“My business advisor gave us really good instructions and was always there to help us whenever we needed it, we all grew a strong relationship with him with the time that we had!”**

*“Our group, Krahetch, did get off to a rocky start. Working as a team was something that we did have to work on, but, by Wednesday, we had the whole company figured out.”*

*“I had a good time doing Business Week, and I’m glad that we got the chance to have this experience.”*

***“I learned the importance of teamwork and helping out your team. Just because you are assigned a certain role doesn't mean that that's the only thing you could do.”***

“Coming into this week I was skeptical over the group since I haven't talked to these people. However, this week was an amazing chance to work with people I would not have normally worked with.”

*“I really liked how everything was set up, It was very professional, and I really enjoyed that everyone in our junior class took it very seriously!”*

**“I’d like to thank each and every member that helped make this program possible and made this experience eligible for the entire junior class.”**

**NUMBERS**

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

**95%**

**99%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

**93%**

**69%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	87%	13%	0%
STOCKHOLDERS COMPETITION	66%	30%	4%
MANAGEMENT SIMULATION COMPETITION	61%	35%	4%
ADVERTISING AND MARKETING COMPETITION	75%	24%	1%
TRADE SHOW COMPETITION	78%	21%	1%
BUSINESS ADVISORS	85%	13%	2%
SPEAKERS	71%	27%	2%