



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

New Castel High School
 November 13 - 17, 2023

COMMENTS

“This is a great opportunity to mold the next generation while also learning myself new tricks into sales.”

“This concept gives these kids opportunity to see how a business is ran.”

“The evening Trade Show is a great event where the teams showcase their professionalism and sales skills to the community.”

“I enjoy seeing these kids grow and learn even when problems arise, they make it work and figure out a solution. We really have great kids at our school. It's why necahi is the best!!”

“I enjoyed the speaker from Ellwood because they have a variety of career options for students and a lot of students want to do a trade school and could have a job here with that background.”

“I love watching the students take pride in and get excited about the work they are doing all by themselves and are so eager to share their successes!”

“LCLC LOVES BUSINESS WEEK!”

“I love treating the kids like adults and forcing to make decisions instead of having decisions made for them.”

“I really enjoyed my time. A great opportunity for me to build rapport with the senior class.”

“All speakers covered topics pertinent to the students tasks at hand, and future after graduation!”

“The most beneficial element of Business Week for the students is learning teamwork, time management, and people skills that will help them succeed no matter what career path they chose.”

“I enjoyed working with the seniors who are preparing to choose a career path. This opportunity allows them to see if business is a possible career choice.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

93%

93%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	86%	14%	0%
STOCKHOLDERS COMPETITION	93%	7%	0%
MANAGEMENT SIMULATION COMPETITION	71%	29%	0%
ADVERTISING AND MARKETING COMPETITION	93%	7%	0%
TRADE SHOW COMPETITION	93%	7%	0%
SPEAKERS	93%	7%	0%

**Results based on 14 advisor responses*



Pennsylvania Business Week
PROGRAM EVALUATION
Student Response

New Castel High School
 November 13 - 17, 2023

COMMENTS

“I learned organization skills and good leadership are the keys to success.”

“I never thought I would have so much fun in something like this.”

“I really enjoyed working with the business professionals and learning how to manage inventory and production.”

“Business Week was a great learning experience for me. I really enjoyed being able to work with people I don’t typically have classes with. It gave me an idea for the future because I’m interested in pursuing a career in public relations, communications, and media.”

“Best week of high school.”

“Business Week was very fun, informative, and helpful. This event brought us together in a generation that’s often divided, and made us laugh. I am beyond thankful to have been able to be apart of this.”

“I learned how to understand where other people are coming from more effectively, and to be able to speak up in front of a big crowd.”

“I loved Business Week! I had a lot of fun creating our product.”

“This week I learned the importance of staying positive & resilient in the face of challenges. Life can throw unexpected curve balls, but maintaining a positive mindset & finding ways to adapt & overcome can make a big difference.”

NUMBERS

OF STUDENTS
 RATED THEIR EXPERIENCE
 AS EXCELLENT OR GOOD

94%

97%

OF STUDENTS SAID THEY NOW
 HAVE A BETTER UNDERSTANDING
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
 MORE AWARE OF AVAILABLE LOCAL
 CAREERS

94%

82%

OF STUDENTS SAID THAT PBW
 INFLUENCED THEIR THOUGHTS ON
 FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	80%	19%	1%
STOCKHOLDERS COMPETITION	74%	24%	2%
MANAGEMENT SIMULATION COMPETITION	67%	30%	3%
ADVERTISING AND MARKETING COMPETITION	72%	24%	4%
TRADE SHOW COMPETITION	81%	17%	2%
BUSINESS ADVISORS	67%	23%	10%
SPEAKERS	66%	29%	5%