



Pennsylvania Business Week

PROGRAM EVALUATION

Advisor Response

HICKORY
HIGH SCHOOL
DEC. 18—22, 2023

COMMENTS

“I look forward to this event every year.”

“During this week, I saw students who are not normally friends come together and work towards a common goal. It was encouraging to see.”

“I have seen the students grow as a team, as leaders and it was another wonderful experience!”

“The students worked together and clearly learned valuable lessons on time, resource, and personnel management. It was wonderful seeing students who entered the week with reservations open up to their peers and really get into the competitions and spirit of the week as the days passed!”

“This experience provides real-life lessons, and these kids have grown this week because of this program.”

“I have seen the students grow as a team, as leaders and it was another wonderful experience!”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	89%	11%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	89%	11%	0%
SPEAKERS	89%	11%	0%



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PROGRAM EVALUATION

Student Response

HICKORY
HIGH SCHOOL
DEC. 18—22, 2023

COMMENTS

"Business Week challenged and provided me with an experience that will benefit my future. Being able to work with other classmates, whom I usually do not interact with, was very invigorating. I want to thank everyone who contributed to Pennsylvania Business Week."

"It was fun speaking in front of everyone and presenting our ideas."

"I loved this because I got to play a role that I'm going to be doing for the rest of my life."

"Business Week taught me to trust other people with the group project, to trust their abilities and not control every aspect. Another thing I learned was to make the most of my resources. I learned a lot from my advisors as well, as well as from my peers."

"I had a very nice time this week learning how a business runs. I think this was a good experience, as I plan to major in International Business in college."

"It brought me high school moments that will stay with me for life."

"I learned how much it really takes to start and run a business. I have big dreams of one day becoming an entrepreneur and owning my own business, so this really gave me good insight on what it takes."

"I loved this week! It was a fun way to get to know people who I haven't really talked to in my grade. I learned so many new skills that I will need for my future."

"At the start of the week I thought this was another random senior thing we had to do, but now I see how important it is. Even if you aren't going to business you still need all of the skills this program has taught us."

"As successful business owners themselves, our advisors really guided us when it came to our business."

NUMBERS

OF STUDENTS
RATED THEIR EXPERIENCE
AS EXCELLENT OR GOOD

90%

OF STUDENTS SAID THEY NOW
HAVE A BETTER UNDERSTANDING
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
MORE AWARE OF AVAILABLE LOCAL
CAREERS

92%

OF STUDENTS SAID THAT PBW
INFLUENCED THEIR THOUGHTS ON
FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	80%	20%	0%
STOCKHOLDERS COMPETITION	65%	30%	5%
MANAGEMENT SIMULATION COMPETITION	56%	38%	6%
ADVERTISING AND MARKETING COMPETITION	77%	21%	2%
TRADE SHOW COMPETITION	66%	30%	4%
BUSINESS ADVISORS	70%	23%	7%
SPEAKERS	64%	30%	6%