



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
 Advisor Response

**CORRY AREA  
 HIGH SCHOOL  
 FEB 6—10, 2023**

**COMMENTS**

**“Watching students who were shy really take on leadership roles and excel in this experience was very rewarding to see.”**

*“The speakers were engaging, and students seemed to really interact with them.”*

**“The RONA competition was fun and gives students a chance to actually see the results of their strategies.”**

*“My first experience as an Advisor, as a previous Business Week Student was very enjoyable. It's a wonderful program that really seems to open the students' eyes to what future opportunities are actually out there.”*

“Business Week was the most rewarding experience because it gave me the opportunity to be a positive influence on students and their futures.”

**“After experiencing the entire week, I would have to say that I believe the program, in its' entirety, is what's beneficial.”**

***“It's great seeing students gravitating towards certain roles and engaging to make them their own.”***

*“Many students told me personally how grateful they were to have me as an advisor and appreciated my help.”*

“I had a great experience with Business Week. The students really engaged with the program, and everyone was able to find something to specialize in. The activities were enjoyable, and it was fun being able to provide feedback and watch the students make decisions.”

***“The Trade Show is great in that it gives the students a chance to talk with real people about their product and not only present their pitch, but also have a conversation about their product that is more than just what they have prepared.”***

**NUMBERS**

**OF ADVISORS RATED  
 THEIR EXPERIENCE AS  
 EXCELLENT OR GOOD**

**94%**

**100%**

**OF ADVISORS SAID OTHER  
 SCHOOLS WOULD BENEFIT  
 FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	77%	23%	0%
STOCKHOLDERS COMPETITION	65%	30%	5%
MANAGEMENT SIMULATION COMPETITION	65%	35%	0%
ADVERTISING AND MARKETING COMPETITION	88%	12%	0%
TRADE SHOW COMPETITION	88%	12%	0%
SPEAKERS	65%	30%	5%



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Student Response**

**CORRY AREA  
 HIGH SCHOOL  
 FEB 6—10, 2023**

**COMMENTS**

*“I really enjoyed Pennsylvania Business Week because it was a great experience and helps me prepare for any future potential of operating my own business.”*

*“It really taught me some vital real life skills along with entrepreneurial skills.”*

**“I really appreciated my advisors! They were always there when any one in my group needed help or if we were stuck they’d help us work through our own thoughts!”**

*“Business Week was the most fun I’ve had! It really got me thinking about my future career options.”*

*“I learned about teamwork and communication by working with my classmates while making our products and discussing important company decisions. I also learned to be passionate by showing what I was confident in and having my group help me find things to do to help them out.”*

“I have never done anything like this before. I really enjoyed it, and would like to participate in more programs like this.”

**“I had a great time getting to learn the ins and outs of the business world. With my team, we made the greatest product out of anyone and I’m proud to say that.”**

“I really loved it, and wish we could do it again!”

“This whole week is a wonderful experience and I hope that other students for years to come are able to participate in Business Week just as I did.”

**NUMBERS**

OF STUDENTS  
 RATED THEIR EXPERIENCE  
 AS EXCELLENT OR GOOD

**83%**

**95%**

OF STUDENTS SAID THEY NOW  
 HAVE A BETTER UNDERSTANDING  
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW  
 MORE AWARE OF AVAILABLE LOCAL  
 CAREERS

**93%**

**70%**

OF STUDENTS SAID THAT PBW  
 INFLUENCED THEIR THOUGHTS ON  
 FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	81%	19%	0%
STOCKHOLDERS COMPETITION	76%	22%	2%
MANAGEMENT SIMULATION COMPETITION	58%	34%	8%
ADVERTISING AND MARKETING COMPETITION	73%	27%	0%
TRADE SHOW COMPETITION	66%	32%	2%
BUSINESS ADVISORS	70%	29%	1%
SPEAKERS	62%	36%	2%