



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

**UNION CITY
 HIGH SCHOOL**
 January 27—31, 2025

COMMENTS

“I enjoyed seeing the students learn about business. I was encouraged to see them talking about strategies even after the contest was completed.”

“The speaker’s comments on leadership, opportunities, and dangers of social media were spot on. The discussions were very focused on opportunities in the area. It is a big world out there with many exciting opportunities that I don’t think the students are aware of or feel they can achieve.”

“It is always great seeing students who generally don't participate in school get excited and involved in the week.”

“It was rewarding to see some of the students get excited about what they were trying to accomplish in running their business.”

“A great real world experience for the Junior class.”

“The program is an awesome way for the participants to get a glimpse into the way a company runs.”

“Shawn Gross's presentation was fantastic. How he discussed the importance of networking and individual qualities for a good employee and making yourself marketable was excellent for our students to hear.”

“The students really start to realize their business requires everyone to do their part to make it a successful week. The quiet and reserved students step up to make sure their company stayed on track and completed their projects and the CEO learned the importance of delegating responsibilities.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	80%	20%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	80%	20%	0%
SPEAKERS	60%	40%	0%



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Student Response

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COMMENTS

“I enjoyed a lot of the speakers and learned a lot from them.”

“Our advisors gave us great recommendations and were able to answer any questions we had. They had great knowledge about how to run a business and kept us on track throughout the week.”

“This week was very fun and challenging for my team and I. I learned a lot, and I feel I will be able to apply this to life after school.”

“I learned that I can work with all different kinds of people because they can have different strong suits that can be helpful to a company.”

“I loved Business Week because I was able to put my ideas into our product. I also loved the fact that I was able to work with other people that I am normally not in class with and learn from different people.”

“I learned how to better communicate and work on a team, and to accept that not everything can be fully in my control.”

“I learned you need to be able to work as a team and navigate things clearly when they go wrong. Our advisors helped a lot with keeping us on track, and we always agreed on the things we chose to do.”

“Business Week really helped me with speaking in front of people and socializing in general. I feel so much more comfortable with all of it now and I think it really brought people together.”

NUMBERS

OF STUDENTS
RATED THEIR EXPERIENCE
AS EXCELLENT OR GOOD

89%

93%

OF STUDENTS SAID THEY NOW
HAVE A BETTER UNDERSTANDING
OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
MORE AWARE OF AVAILABLE LOCAL
CAREERS

79%

66%

OF STUDENTS SAID THAT PBW
INFLUENCED THEIR THOUGHTS ON
FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	60%	40%	0%
STOCKHOLDERS COMPETITION	55%	39%	6%
MANAGEMENT SIMULATION COMPETITION	53%	40%	7%
ADVERTISING AND MARKETING COMPETITION	66%	34%	0%
TRADE SHOW COMPETITION	60%	39%	1%
BUSINESS ADVISORS	73%	24%	3%
SPEAKERS	57%	33%	10%