



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

Union City High School  
 January 23—27, 2023

**COMMENTS**

“PBW is a great way for kids to know how to work with others, be able to show qualities that they are good at, and applying that to a business.”

“It was a really good experience of how to work in a business setting.”

*“I think all schools should have this built into their curriculum. Not everyone is bound for a STEM career and this shows them what business is like.”*

*“I think the speakers add to the program and not only teach them time management, but also give them good information about possibilities in the future.”*

“This was such a great week and I even learned so much about myself. To see the kids evolve in such a short few days was amazing to see!”

*“I think the careers in manufacturing presentation was most beneficial as it showed kids a different side of manufacturing and allowed them to see there are good careers in that field.”*

***“Best investment a school district can add to their curriculum.”***

*“It was great to see many students who wouldn't normally participate get involved and enjoy the week.”*

“The stockholders competition makes the students understand what happens with certain financial decisions and makes them strategize to make sure they know what happened and why.”

“I enjoyed watching students come out of their shells and step up as leaders to ensure their teams work completed. Many of our students found this week to be a great learning experience even while being stressful.”

**NUMBERS**

**OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT**

**100%**

**100%**

**OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	72%	28%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	86%	14%	0%
SPEAKERS	86%	14%	0%



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**Student Response**

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**COMMENTS**

“I learned that you can put people with different backgrounds into a group, and they can work together for a common goal.”

*“I improved ability to communicate with customers and make sales and also my artistic ability for advertisements.”*

*“I learned the importance of leadership, teamwork, and how my future could possibly look if I were to continue on my path to business or financial management.”*

“Business Week was incredibly insightful for the why's and what's of financing. It was a great change of pace and introduction to financing and accounting.”

**“I learned more about teamwork and improved my public speaking skills.”**

**“I learned how and why businesses utilize money, as well as certain angles you can take to encourage customers to buy your product. I also learned that there are a lot of circumstances outside of your control that may not be fair, but you can work through them as a team.”**

“I learned that communication and hard work is very important when owning a business. I also learned that it is okay to have fun, but to also know when to stay serious, and get to know new people.”

“I discovered that everyone has a key role in a business, no matter how big or small. Without everyone, we would not have a business.”

*“Our advisors were great and really helped me understand the financial concepts of our business.”*

**NUMBERS**

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **98%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY **93%**

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS **88%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION **85%**

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	73%	27%	0%
STOCKHOLDERS COMPETITION	58%	40%	2%
MANAGEMENT SIMULATION COMPETITION	60%	38%	2%
ADVERTISING AND MARKETING COMPETITION	75%	25%	0%
TRADE SHOW COMPETITION	60%	40%	0%
BUSINESS ADVISORS	68%	32%	0%
SPEAKERS	68%	32%	0%