



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

Maplewood High School
 February 5—9, 2024

COMMENTS

“It was enjoyable to work with the students outside the classroom. Good to see them interacting and participating in different roles.”

“It is wonderful watching the kids come together as a team!!”

“It was great to see the students speaking and interacting with each other on an equal and respectful level. They all felt equally important and valuable to the company, and were treated that way.”

“I love watching the students work together to accomplish their goals. It was very impressive.”

“I found the speakers to be extremely beneficial, and helped students learn topics that were all very new to them.”

“Thank you for continuing to offer this experience to the students!!”

“My team had the best performance in the Stockholder's Competition that I've seen in my decade or so as an advisor.”

“It was extremely valuable for our students to hear from the community business members.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	86%	14%	0%
MANAGEMENT SIMULATION COMPETITION	58%	42%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	86%	14%	0%
SPEAKERS	86%	14%	0%



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“I learned throughout this program how to run a business’ finances. As CFO of our company, I was under a lot of pressure and learned how to handle it and push through.”

“This was a very fun experience, and I am very thankful to have the opportunity to participate in it.”

“This week was very beneficial to my overall understanding of how the business side of production works! I learned a lot about how to overcome challenges, as well as how advertising and marketing work. I really enjoyed the trade show, and I developed an understanding for how selling a product actually works.”

“I think this week was a very valuable learning experience and gave us a good look as to what working in the world of business would be like.”

“I love my group; they are all very smart and know what they are doing. Thank you so much for giving us this opportunity. I feel like our team was a success even if we don't win.”

“I very much enjoyed this past week. I learned that I have an interest in looking into possible career options where I can take on leadership roles that also involve communication.”

“I enjoyed the hands-on factor of Business Week. Getting to learn about new things while creating something with my group to maybe one day help the planet.”

“I loved the people, and the way Business Week is ran, having fun and learning how to run a business was all an amazing experience.”

NUMBERS

OF STUDENTS
 RATED THEIR EXPERIENCE
 AS EXCELLENT OR GOOD

99% 100%

OF STUDENTS SAID THEY NOW
 HAVE A BETTER UNDERSTANDING
 OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW
 MORE AWARE OF AVAILABLE LOCAL
 CAREERS

93% 73%

OF STUDENTS SAID THAT PBW
 INFLUENCED THEIR THOUGHTS ON
 FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	89%	10%	1%
STOCKHOLDERS COMPETITION	82%	17%	1%
MANAGEMENT SIMULATION COMPETITION	73%	23%	4%
ADVERTISING AND MARKETING COMPETITION	79%	18%	3%
TRADE SHOW COMPETITION	89%	11%	0%
BUSINESS ADVISORS	91%	9%	0%
SPEAKERS	67%	30%	3%