



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Advisor Response**

NEW CASTLE HIGH SCHOOL  
 November 14– 18, 2022

**COMMENTS**

*“I had a great time. It was a great opportunity to see our community come together and get a better understanding of these kids and their abilities.”*

*“The wide variety of speakers is truly beneficial for the students. It is nice to have different members of the community come speak, and I think since they are local, they are more impactful.”*

*“My most rewarding experience was seeing the kids’ growth throughout the week. Seeing how they started verse how they finished made me very proud.”*

“I was so proud of how my entire team came together and really pushed and encouraged one another.”

*“The idea of putting students in companies with others aside from their friends really provides the grounding in the organization of a company, as well as the importance of teamwork.”*

**“The speakers were not only great for the kids, but it also gave me an opportunity to improve myself.”**

“Business Week teaches them about working with other people they may not know or necessarily like, but coming together as a team matters most to a business, other than just selling!”

**“Being an advisor was awesome for me! I was able to build connections and help impact students I have never crossed paths within the school.”**

*“Students experienced the highest level of enthusiasm during the Advertising and Marketing competition. It seemed like the 'fun' factor kicked in for this portion of the week!”*

“The confidence level of the majority of students improved markedly over the course of the week.”

**NUMBERS**

**OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD**

**93%**

**OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

**93%**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	86%	14%	0%
STOCKHOLDERS COMPETITION	79%	21%	0%
MANAGEMENT SIMULATION COMPETITION	93%	7%	0%
ADVERTISING AND MARKETING COMPETITION	86%	14%	0%
TRADE SHOW COMPETITION	86%	14%	0%
SPEAKERS	86%	14%	0%



Pennsylvania Business Week  
**PROGRAM EVALUATION**  
**Student Response**

**NEW CASTLE HIGH SCHOOL**  
 November 14– 18, 2022

**COMMENTS**

“I really enjoyed working with everyone and being CEO of my company. It was fun trying figure different situations out like a normal business would.”

*“I always wanted to start a business of my own in the future and Business Week gave me a lot of perspective on just how to do that.”*

**“Respect. It's always going to be an important part of me from here on out, I'll be sure to have respect for others in the future.”**

*“I learned that I can only do so much to lead a group and encourage them to do their jobs. I also learned interesting new qualities that should be exhibited by an effective leader that I will definitely use in my future career.”*

***“I believe it was a good experience every student should participate in!”***

*“I learned the importance of projecting your voice, taking a leadership role, and stepping out of your own comfort zone.”*

**“Everything was so valuable for my future!”**

**“Have to say this was definitely the best week and experience for me. I really loved how everyone contributed and did a great job with our group and creation of our product.”**

“It was a good team building experience and taught me a lot about working in a professional environment.”

*“I learned how to cooperate and communicate with a team better, how to persevere, and I think I gained valuable leadership skills from this experience.”*

**NUMBERS**

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

**93%**

**98%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

**87%**

**81%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	72%	27%	1%
STOCKHOLDERS COMPETITION	59%	38%	3%
MANAGEMENT SIMULATION COMPETITION	59%	41%	0%
ADVERTISING AND MARKETING COMPETITION	68%	31%	1%
TRADE SHOW COMPETITION	81%	19%	0%
BUSINESS ADVISORS	63%	32%	5%
SPEAKERS	68%	30%	2%