



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

**New Castle
High School**
Nov. 17 - 21, 2025

COMMENTS

“Each year I look forward to being an advisor. I love interacting with new and old students and partaking in making their senior year a memorable one.”

“As an advisor for the past 11 years, I can honestly say, Business Week is my favorite week of the year. Watching the growth in students throughout the week is uplifting, seeing students who have barely spoken in school crack through their shell. Shy students becoming vocal and engaging with peers, working together with students they may have never spoken to, absolutely amazing! In one week, they learn more than the last 12 years of school.”

“Each of the guest presenters were important and great for the students understanding of Business Week.”

“I love being a part of Business Week. Some of our students have never been a part of a team or have competed for anything a day in their life and it is such an experience to see those compete for the first time and show their enthusiasm and competitiveness.”

“I once again had an amazing week as a Business Advisor participating in Business Week. The ACES staff did an amazing job and run an extremely valuable program for High School students!”

“I think one of the most rewarding things from this week is talking to one of the parents of my students and seeing the smile on their face and how proud they were of their child. They said how shy their child was and that this week the student was coming out of their shell and really having a great experience. I think this says a lot about what Business Week does for these kids and their confidence. This is just one of many.”

“This is unlike any other experience High School seniors get! It provides a glimpse of what the World of Business has to offer, and can have a lasting effect on students lives.”

“I had a great time. ACES's made this very easy to understand as a new advisor, and gave me a warm welcome!”

NUMBERS*

**RATED THEIR
EXPERIENCE AS
EXCELLENT OR GOOD**

100%

100%

**SAID OTHER SCHOOLS
WOULD BENEFIT FROM
THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	93%	7%	0%
STOCKHOLDERS COMPETITION	93%	7%	0%
MANAGEMENT SIMULATION COMPETITION	77%	23%	0%
ADVERTISING AND MARKETING COMPETITION	85%	15%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	85%	8%	7%

*Based on 17 responses

Student Response on other side



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PROGRAM EVALUATION
Student Response

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High School
Nov. 17 - 21, 2025**

COMMENTS

"I enjoyed my time and can't wait to continue my business experience after high school and later into my life."

"I got to work with classmates that I have never talked to before and am now walking out with a few new friends."

"I had a very good time, as somebody who plans on owning their own business this week served as not only helpful but also very useful."

"I thought I wasn't good enough to be a leader, but I proved myself wrong."

"Business Week helped me discover how important communication, teamwork, and problem-solving are. I learned how to stay confident, make decisions under pressure, and use creativity to come up with solutions."

"Patience is key. Discipline is necessary, and time is value."

"I learned a lot about business finances, and I believe it will benefit me in my career."

"I have learned teamwork skills the most. I feel that teamwork and communication is the foundation to a successful business."

"This week made me more confident in my decisions to pursue a career in business finance. I also think I made many valuable connections that will benefit me in the future."

"I learned responsibility is very important, and deadlines need to be watched. I also discovered a different kind of math other than my usual calculus that I was fond of. Problem solving can come a long way."

NUMBERS*

**RATED THEIR EXPERIENCE AS
EXCELLENT OR GOOD**

95% | 97%

**HAVE A BETTER UNDERSTANDING OF
THE AMERICAN ECONOMY**

**ARE NOW MORE AWARE OF AVAILABLE
LOCAL CAREERS**

95% | 84%

**SAID THAT PBW INFLUENCED THEIR
THOUGHTS ON FURTHER EDUCATION**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	83%	16%	1%
STOCKHOLDERS COMPETITION	73%	25%	2%
MANAGEMENT SIMULATION COMPETITION	68%	25%	7%
ADVERTISING AND MARKETING COMPETITION	82%	17%	1%
TRADE SHOW COMPETITION	81%	17%	2%
BUSINESS ADVISORS	83%	16%	1%
SPEAKERS	76%	20%	4%

**Based on 134 responses*

Advisor Response on other side