



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

Cambridge Springs
 High School
 Feb. 28—Mar. 4, 2022

COMMENTS

“I hope the program can continue for years to come.”

“Students commented how they wish business week was longer than a week. An indication that they really enjoy the experience.”

“This program is very in-depth and exciting. It is great to see students be involved in decision-making and creating a concept from the beginning.”

“It was so rewarding seeing the creativity of each student rise to the occasion, from the design of the product to its worthwhile features, and then how to coherently create various marketing and advertising forums, from commercials to pamphlets.”

“Seeing both academic and general students work together for a common goal, develop friendships, and achieve a common goal was the best part of the week.”

“This group of students really dedicated themselves to the mission and goal of Business Week.”

“I love working with the students and seeing how they come into their own as the week goes on. The week is as rewarding to me as it is to the students.”

“Business Week helped the students to synthesize much of the learning they've done in the classroom in a more realistic scenario, increases communication, and builds confidence in students that might not always excel in the typical classroom.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT

100%

100%

OF ADVISORS SAID THIS PROGRAM WOULD BE A VALUABLE ADDITION TO A SCHOOLS CIRICULUM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	92%	8%	0%
STOCKHOLDERS COMPETITION	85%	15%	0%
MANAGEMENT SIMULATION COMPETITION	77%	23%	0%
ADVERTISING AND MARKETING COMPETITION	92%	8%	0%
TRADE SHOW COMPETITION	92%	8%	0%
SPEAKERS	92%	8%	0%



Pennsylvania Business Week
PROGRAM EVALUATION
Student Response

Cambridge Springs
 High School
 Feb. 28—Mar. 4, 2022

COMMENTS

“I learned to have more confidence in myself and my abilities, while also learning skills such as teamwork, leadership, time management, and business strategies.”

“I honestly didn’t want to do Business Week at first because it took away from my time at tech. However, this turned out to be arguably the most fun school week I’ve had in high school, and it was totally worth it.”

“My advisor didn’t only give us helpful hints on how to succeed, but also made sure to stay positive and encouraging to the group. It was a great experience.”

“I learned a lot about myself, and my peers, throughout this whole experience.”

“I learned that success is not easily earned.”

“I’m a shy person and I loved this. I wish we would do more things like this.”

“I had a ton of fun working with my peers to create a company and design a brand rather than spending the whole week in a conventional classroom.”

“It felt like the week flew by all in one day. All the representatives who showed up were very friendly and made the week an overall fantastic experience. 10/10, would participate in Business Week again.”

“I learned just how important teamwork is and how much it relates to running a business.”

NUMBERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

97% | **100%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS

89% | **71%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	86%	14%	0%
STOCKHOLDERS COMPETITION	76%	22%	2%
MANAGEMENT SIMULATION COMPETITION	53%	35%	12%
ADVERTISING AND MARKETING COMPETITION	71%	27%	2%
TRADE SHOW COMPETITION	84%	16%	0%
BUSINESS ADVISORS	88%	12%	0%
SPEAKERS	69%	27%	4%