



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

Union City High School
Jan. 26 - 30, 2026

COMMENTS

“This week is fun for students and advisors. I loved seeing kids who typically hate being here, want to be here and contribute to a goal.”

“A rewarding experience I had this week was being able to work with other students in my class and create something memorable.”

“Shawn Gross gives an excellent presentation!”

“Every teacher and advisor was positive, and the students were willing to take guidance well.”

“Overall, I find it rewarding just seeing kids who usually can’t stand being here, never seem to care about anything, or struggle to work hard, really dive in and contribute to the goal. It was nice seeing that drive in some of these kids.”

“I think the entrepreneurship presentation was excellent. Students expressed to me it felt like Dr. Harben was talking to them not at them, and they expressed interest in learning more about entrepreneurship overall.”

“It’s always rewarding to observe the team come together and engage everyone. The public speaking is challenging, but the students grow not being comfortable.”

“I think we have great speakers that consistently present at Union City.”

NUMBERS*

RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

100%

100%

SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	100%	0%	0%
STOCKHOLDERS COMPETITION	100%	0%	0%
MANAGEMENT SIMULATION COMPETITION	83%	17%	0%
ADVERTISING AND MARKETING COMPETITION	83%	17%	0%
TRADE SHOW COMPETITION	83%	17%	0%
SPEAKERS	100%	0%	0%

*Based on 17 responses

Student Response on other side



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“I really enjoyed learning so much about business and finances. I had no idea that all of these things went into it, and have so much more appreciation for those that do this every day.”

“I learned important lessons of leadership, like delegating responsibilities and working as a team. I also learned skills in time management and staying organized.”

“During Business Week I learned how to communicate my thoughts while keeping a positive attitude. I also learned that it is very important to be actively listening when other talk so you can understand how to help them.”

“I learned how to build a business from the ground up.”

“I thoroughly enjoyed Business Week, as it allowed me to further my knowledge in business and allowed me to set myself up for a good future.”

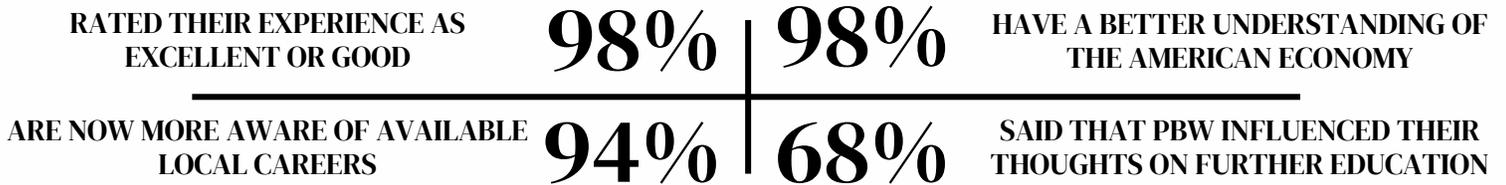
“Our advisor was a great advisor. I loved how he got to know each one of us, and he taught me how to tie a tie. He also found a way to involve all of us.”

“I discovered that I’m actually pretty good at finances, I didn’t expect to understand it at all.

“This was a very good experience. I wish we could go back to Monday and do it again.”

“During this week, I was elected CEO. As a CEO I had to learn how to effectively use time management skills. I also learned how truly critical every role is in a company.”

NUMBERS*



HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	78%	22%	0%
STOCKHOLDERS COMPETITION	72%	28%	0%
MANAGEMENT SIMULATION COMPETITION	57%	42%	1%
ADVERTISING AND MARKETING COMPETITION	89%	19%	1%
TRADE SHOW COMPETITION	75%	22%	3%
BUSINESS ADVISORS	84%	15%	1%
SPEAKERS	45%	52%	3%

*Based on 134 responses

Advisor Response on other side