

Pennsylvania Business Week <u>PROGRAM EVALUATION</u> Advisor Response

COMMENTS

"The guest speakers are great for students to hear real life examples, and may also help them decide what they may want to do in their future careers."

"It was great to see social barriers broken in my group. Students that normally aren't in classes together and certainly not social circles worked well together. I was also able to see a student who I did not expect, take on a leadership role and fully submerse herself in the experience."

"I loved the team work, leadership and professionalism that I saw in the company I was advising. It is very enjoyable to work with students, I love how their minds work and how different all of them are."

"I have done this as a judge and as an advisor for numerous years. Every year, I have had great experiences, however, this year was extra special for many reasons. it was a great year." "This is an excellent concept to get students to work as a team, and think outside of the box to experience many aspects of the business world."

"Students came out of their shell and interacted with the community and adults as they promoted their product at the Trade Show."

"I think the topics that are covered throughout the week are all beneficial and important. However, I think one of the most important things that they gain from this experience is learning about professionalism and accountability in the real world."

"It is a great way to expose students to many value areas of business that they may potentially be interested in having a career in someday, as well as provide them with skills for the workforce."

"It amazing to see some of our more "difficult" students strive and excel during this week. As a teacher, you don't always get to see other sides of our students and its so refreshing to see them rise to the occasion."

NUMBERS

| OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD | % | 95% | OF ADVISORS SCHOOLS WOL FROM THI | |
|---|--------|----------|--|---------------|
| HOW EFFECTIVE WERE THE FOLLOWING? | VERY E | FFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE |
| THE COMPANY CONCEPT | 95% | | 5% | 0% |
| STOCKHOLDERS COMPETITION | 71% | | 29% | 0% |
| MANAGEMENT SIMULATION COMPETITION | 77% | | 23% | 0% |
| ADVERTISING AND MARKETING COMPETITION | 100% | | 0% | 0% |
| TRADE SHOW COMPETITION | 95% | | 5% | 0% |
| SPEAKERS | 77% | | 23% | 0% |



Pennsylvania Business Week <u>PROGRAM EVALUATION</u> Student Response

COMMENTS

"Definitely the best week of school I've ever had."

"We spent a lot of time learning new things and growing as an company. The experience was truly one of an kind."

"Our advisors were <u>amazing</u>! I love how they were there for us and how supportive they were."

"I learned you won't have a business if you don't have the people to help you."

"This experience was awesome. I learned a lot of new things. I was able to learn how a business works. I had a great team. I loved the competitive level and seeing all of the different products the other teams made in our school. I'm glad I got to have this opportunity."

"The most important lesson I learned was that you have to be uncomfortable in order to become comfortable." "Some important life skills I discovered through Business Week is teamwork, leadership, and problem solving."

"I learned how to be a leader and manage a group."

"I learned that it is ok to not do well, because you can always get back up and try again."

"It was the most fun I've ever had in a school week, and it also pushed me to work my hardest in every situation."

"I learned how much capacity for greatness this group of students has and this town. I was amazed to see people light up and shine, show their talents, collaborate, compete, and enjoy spending time at school."

NUMBERS

| OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD | 5% 98 | OF STUDENTS SAIL HAVE A BETTER U OF THE AMERICAN | D THEY NOW NDERSTANDING N ECONOMY | | | |
|--|----------------|--|---|--|--|--|
| OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL 94% 75% OF STUDENTS SAID THAT PBW CAREERS 94% 75% OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION | | | | | | |
| HOW EFFECTIVE WERE THE FOLLOWING | VERY EFFECTIVE | SOMEWHAT EFFECTIVE | NOT EFFECTIVE | | | |
| THE COMPANY CONCEPT | 72% | 28% | 0% | | | |
| STOCKHOLDERS COMPETITION | 73% | 24% | 3% | | | |
| MANAGEMENT SIMULATION COMPETITION | 59% | 37% | 4% | | | |
| ADVERTISING AND MARKETING COMPETITION | 75% | 25% | 0% | | | |
| TRADE SHOW COMPETITION | 74% | 25% | 1% | | | |
| BUSINESS ADVISORS | 79% | 20% | 1% | | | |
| SPEAKERS | 61% | 37% | 2% | | | |