



**Pennsylvania Business Week**  
**PROGRAM EVALUATION**  
**Advisor Response**

Cambridge Springs  
 High School  
 Feb 26 - Mar 1, 2024

**COMMENTS**

I had a great time this year. This is my second year advising, and the students did a great job of working together and giving it their best effort. I did the Business Week training again so that I would be ready to help and understand the simulation better, and I feel like I was more prepared to answer student questions this year than last.”

*“There were several aspects of this experience I believe to be beneficial for the students.”*

“This program truly is an asset to any school that allow their students to participate. The simple fact is that these students are our future. Therefore, why not aid them in realizing all the different career paths they can take outside of high school.”

“The chaos of an actual tradeshow - competing directly with your opposition and working for every sale - is a great experience.”

“It’s such a rewarding experience watching students come together as one.”

“This is a great connection to how a world and workforce is outside.”

**“Love the high energy of the tradeshow and really enjoyed listening to all the teams’ sales pitches and learning about their products. I love how they all take ownership for a job well done.”**

“I think that this is a great way for the students to learn what it’s really like to compete in an industry - you only know so much about your competitors.”

*“Hands down, the best program that our school district can provide our students. It’s an amazing experience that allows the students to use all the skills they have been learning for 12 years and apply them to a real world experience.”*

*“Seeing students excel in Business Week that normally don’t excel in the classroom is so rewarding.”*

**NUMBERS**

**RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD**

**100%**

**100%**

**SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	95%	5%	0%
STOCKHOLDERS COMPETITION	90%	10%	0%
MANAGEMENT SIMULATION COMPETITION	90%	10%	0%
ADVERTISING AND MARKETING COMPETITION	100%	0%	0%
TRADE SHOW COMPETITION	100%	0%	0%
SPEAKERS	85%	15%	0%

*Student Response on other side*



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**Student Response**

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**COMMENTS**

“Business Week taught me a lot about business and made me new friends, and I learned to work better in a group.”

*“Business Week gives you a great outlook on real world stuff.”*

“Business Week was amazing! This program really helped me with my public speaking skills and also leadership skills. I was genuinely excited to go to school and compete against my classmates.”

**“Everyone was so nice and just amazing! I just wish we had more time to keep this going. It was all fun and I had great learning experiences.”**

“I had so much fun and it was just the best time I’ve ever had!”

*“I learned that even though business can be hard, at the end of the day, all that hard work was worth it.”*

“I learned to always present yourself well, and to have the fire in you to be the best at what you can do and to always try to improve the situations at hand.”

**“I loved Business Week! It let me be both a leader as well as show off my creativity.”**

“All of my advisors had insightful opinions and advice for our team and helped push us in the right direction. All of them are incredibly kind and understanding people, and I enjoyed their company.”

*“I stepped out of my comfort zone a little bit, and learned that I can get people interested in what I’m selling.”*

**NUMBERS**

**RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD**

**97% | 100%**

**HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY**

**ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS**

**92% | 82%**

**SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION**

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	87%	13%	0%
STOCKHOLDERS COMPETITION	82%	18%	0%
MANAGEMENT SIMULATION COMPETITION	74%	26%	0%
ADVERTISING AND MARKETING COMPETITION	84%	16%	0%
TRADE SHOW COMPETITION	74%	26%	0%
BUSINESS ADVISORS	90%	10%	0%
SPEAKERS	61%	36%	3%